



INTERACTIVE GLOBAL  
WEBCAST SERIES

**2016**



Wounds International invites you to

## ACHIEVING A STEP CHANGE IN PRESSURE ULCER REDUCTION

### ADVANCES IN PRESSURE-RELIEVING SURFACES – A NEW CARE DELIVERY MODEL

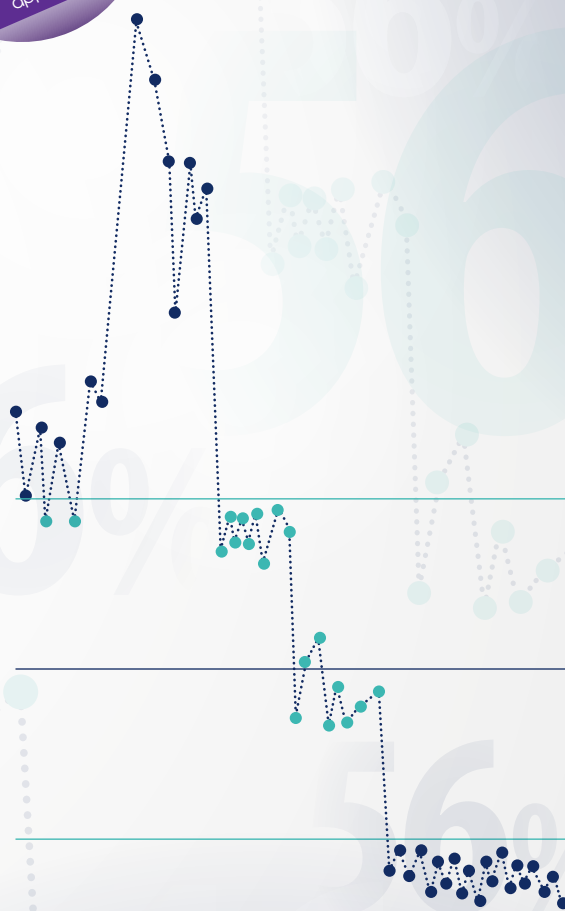
Real-world data has shown a **56% reduction in pressure ulcer occurrence** resulting from the use of an innovative pressure-relieving surface. Hear from leading clinical experts as they discuss the impact of these advances on prevention and improved patient outcomes.

Broadcasting on **24 November 2016** at  
08.00am GMT, 11.00am GMT & 5.00pm GMT\*

Followed by your chance to ask the experts  
in a **LIVE Q&A session**

Chaired by **Professor Keith Harding**  
Presentations by **Jacqui Fletcher** and **Matt Tite**

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## ACHIEVING A STEP CHANGE IN PRESSURE ULCER REDUCTION

### ADVANCES IN PRESSURE-RELIEVING SURFACES – A NEW CARE DELIVERY MODEL

Chaired by Professor Keith Harding, this second webcast for 2016, continues our discussion on the importance of optimising resources in pressure ulcer management by focusing on prevention and improving clinical outcomes.

Hear from two leading clinical experts as they explore the impact of advances in pressure ulcer prevention.

This webcast will be chaired by **Professor Keith Harding (UK)** and include two key presentations from **Jacqui Fletcher** and **Matt Tite**.

Matt Tite, Improvement Analyst at The Quality Improvement Healthcare Company, Leicester (UK), looks at the health improvement measurement methodology used to analyse the data and demonstrate the significant reduction in pressure ulcers.

Jacqui Fletcher, Independent consultant from the UK, discusses the outcomes of a large-scale, multi-centre evaluation of an innovative powered hybrid support surface. This study shows how a step change in pressure ulcer prevention provision can improve patient outcomes, reduce treatment costs and optimise care hours per patient day.

#### LEARNING POINTS:

In this webcast you will gain insight into more responsive patient care:

- Improved operational effectiveness
- Better use of clinical resources
- Improved clinical outcomes



Following the broadcast post your own questions to the expert panel during a **live Q&A session**

#### BROADCAST TIMES:

24 NOVEMBER, 2016

08.00 AM GMT

11.00 AM GMT

& 5.00 PM GMT

#### INTRODUCTION:

**Professor Keith Harding,**  
*Cardiff, UK*

#### SPEAKERS:

The role of health improvement measurement methodology in analysing data and demonstrating the significant reduction in pressure ulcers

**Matt Tite,** UK

A step change in pressure ulcer prevention provision can improve patient outcomes, reduce treatment costs and optimise care hours per patient day

**Jacqui Fletcher,** UK